

**Corporate Vehicle  
Observatory**



**Yearly Barometer  
Conference 2008**

*With the collaboration of*



## CVO – what is it?



Corporate Vehicle  
Observatory



Management  
of vehicles



Sustainable  
development



Prevention  
of road risks



New  
Technologies

[www.corporate-vehicle-observatory.com](http://www.corporate-vehicle-observatory.com)

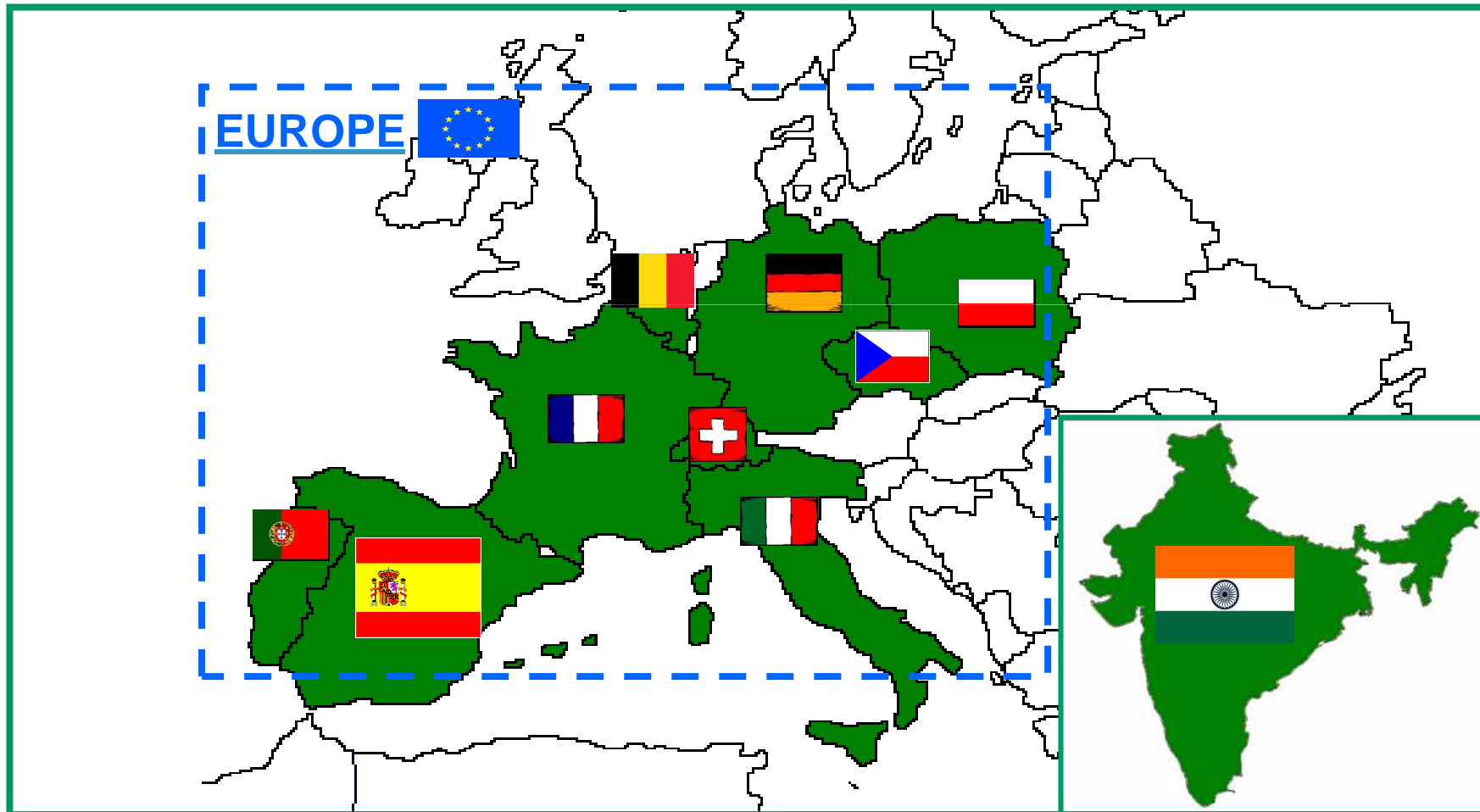


**ARVAL**  
A BNP PARIBAS company

- **An expert-platform for all fleet professionals:**  
fleet managers, procurement specialists, manufacturers, leasing companies, advisers, insurers, press, public authorities, researchers etc.
- **Created by Arval in 2003**
- **Launched in The Czech Rep. In 2007**
- **Neutral & International**



## 10 countries covered by CVO Barometer from 2008



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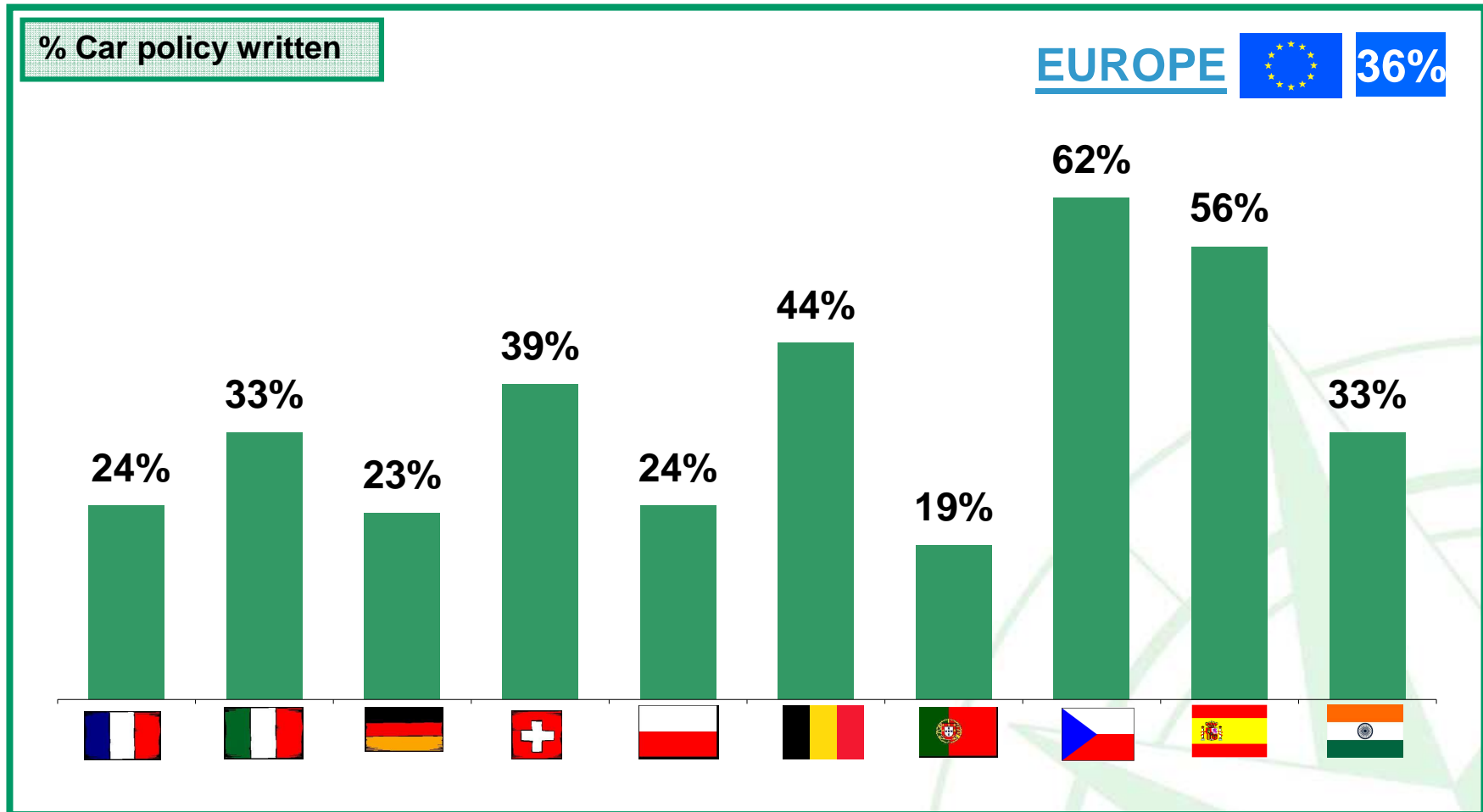


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- **Focus: professional Mobility**
- **Cost free Studies**
- **Annual Fleet Barometer in collaboration with **
  - Analysis of the decision-makers' attitudes on fleets
  - Overview of the main trends of the automotive market
  - Comparison of trends on 10 countries

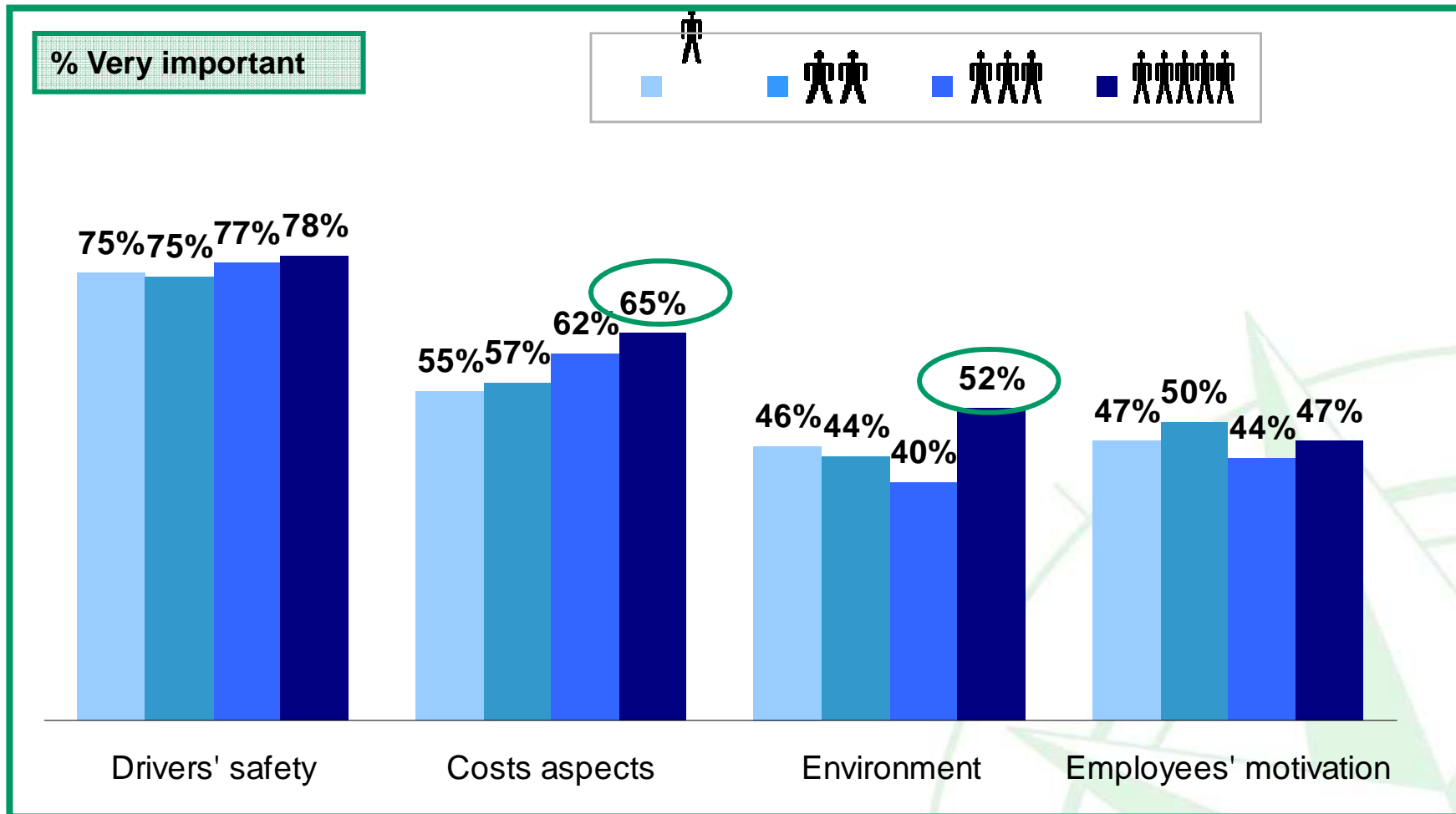


## Companies with written rules regarding car policy



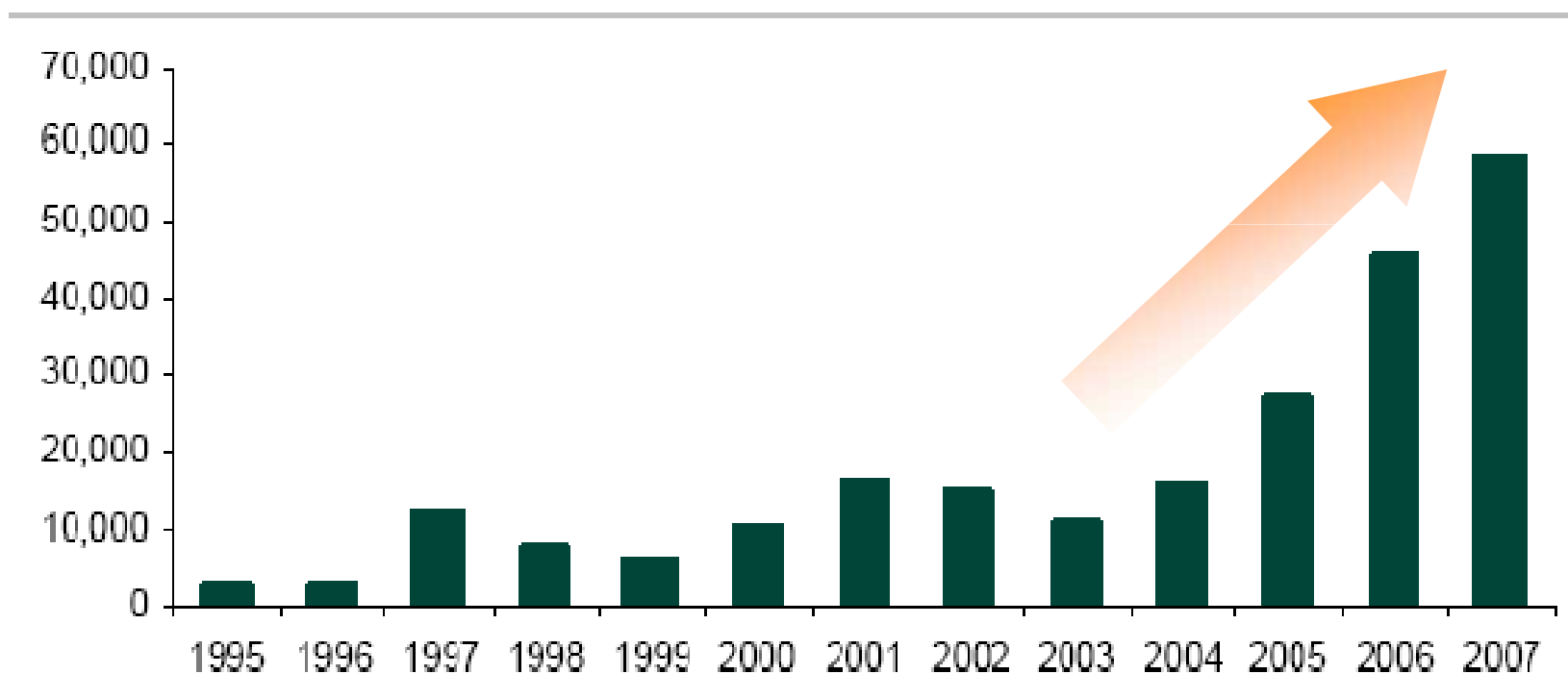
Base : companies with 10 or more employees = 100%

## Important aspects in companies' car policy



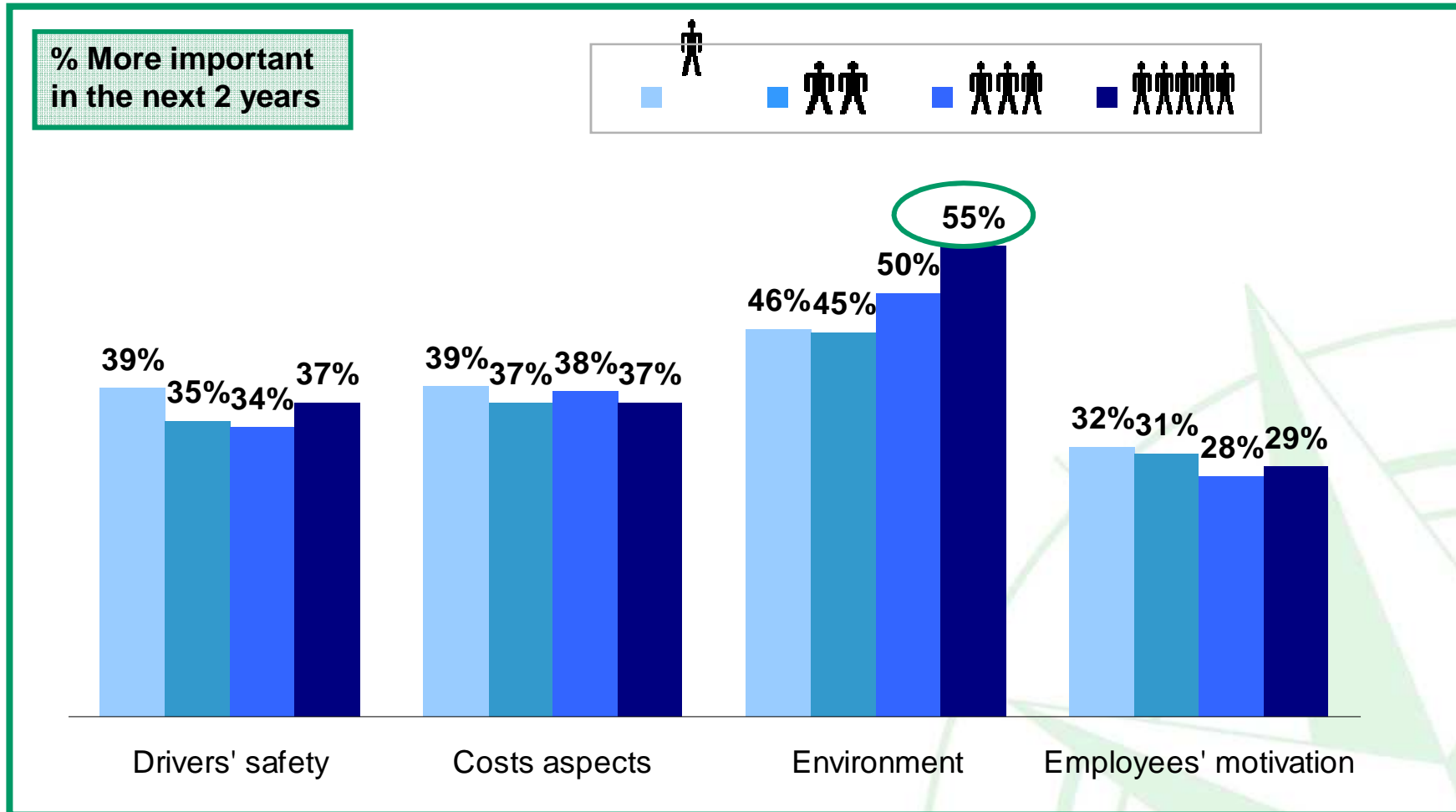
Base: companies with corporate vehicles = 100%

Climate Change Headline hits



Source: Lehman Brothers, Factiva.

## Issues that will become more important in the next 2 years



Base: companies with corporate vehicles = 100%



# Corporate Vehicle Observatory



**Barometer 2008**

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